

CONTRACT



WNCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

WNCT.com
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

And:

Waterfront Strategies
3050 K Street Northwest
Washington, DC 20007
USA

Contract / Revision 955320 / 1		Alt Order # 25331874
Product POL/League of Conservation Voters		
Contract Dates 10/19/16 - 10/24/16	Estimate # 5698	Original Date / Revision 10/17/16 / 10/20/16
Advertiser POL/League of Conservation Voters	Billing Cycle EOM/EOC	Billing Calendar Broadcast
Agency Ref IN14921	Property WNCT	Cash/Trade Cash
Agency Ref IN14921	Account Executive Katz Washington	Sales Office Katz/Washingto
Agency Ref IN14921	Special Handling	
Agency Ref IN14921	Demographic Adults 35+	
Agency Ref IN14921	Agency Code 9914573	Advertiser Code 155
Agency Ref IN14921	Product 1/2 163	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCT	10/19/16	10/24/16	Local News @ 530a	530a-6a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	M-WTF--	1				\$200.00				
2	WNCT	10/19/16	10/24/16	Local News @ 6a	6a-7a		:30				NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	M-WTF--	4				\$425.00				
3	WNCT	10/19/16	10/24/16	Local News @ 6a	6a-7a		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	M-WTF--	3				\$425.00				
4	WNCT	10/19/16	10/24/16	CBS This Morning	7a-9a		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	M-WTF--	3				\$325.00				
5	WNCT	10/19/16	10/24/16	CBS This Morning	7a-9a		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	M-WTF--	3				\$325.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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Contract / Revision	Alt Order #
955320 / 1	25331874

Contract Dates	Product	Estimate #
10/19/16 - 10/24/16	Issue	5698

Advertiser	Original Date / Revision
POL/League of Conserva	10/17/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	WNCT	10/19/16	10/24/16	Local News Sa 7-8a	7a-8a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S-	1				\$140.00				
7	WNCT	10/19/16	10/24/16	CBS This Morning Sa	8a-10a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S-	1				\$300.00				
8	WNCT	10/19/16	10/24/16	Local News Su 7-8a	7-8a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$140.00				
9	WNCT	10/19/16	10/24/16	Local News @ 12p	12p-1230p		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	M-WTF--	3				\$425.00				
10	WNCT	10/19/16	10/24/16	The Talk	2p-3p		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	M-WTF--	2				\$375.00				
11	WNCT	10/19/16	10/24/16	CBS This Morning Sa	8a-10a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S-	1				\$300.00				
12	WNCT	10/19/16	10/24/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$400.00				
13	WNCT	10/19/16	10/24/16	Steve Harvey	3p-4p		:30				NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	M-WTF--	5				\$375.00				
14	WNCT	10/19/16	10/24/16	Dr Phil	4p-5p		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	M-WTF--	5				\$400.00				
15	WNCT	10/19/16	10/24/16	Local News @ 5p	5p-530p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	M-WTF--	4				\$400.00				
16	WNCT	10/19/16	10/24/16	Local News @ 530p	530p-6p		:30				NM	4	\$1,600.00

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WNCN
WNCN.com
 3221 South Evans Street
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 252-355-8500

Contract / Revision		Alt Order #	
955320 / 1		25331874	
Contract Dates		Product	Estimate #
10/19/16 - 10/24/16		Issue	5698
Advertiser		Original Date / Revision	
POL/League of Conserva		10/17/16 / 10/20/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week: 10/18/16 - 10/24/16													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	M-WTF--				4	\$400.00				
17	WNCN	10/19/16	10/24/16	Local News @ 6p	6p-630p		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	M-WTF--				3	\$1,000.00				
18	WNCN	10/19/16	10/24/16	CBS Evening News	630p-7p		:30				NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	M-WTF--				2	\$1,250.00				
D 19	WNCN	10/19/16	10/24/16	Local News @ 6p Su	6p-630p		:30				NM	0	\$0.00
D 20	WNCN	10/19/16	10/24/16	CBS Evening News Su	630p-7p		:30				NM	0	\$0.00
21	WNCN	10/19/16	10/24/16	Entertainment Tonight	7p-730p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	M-WTF--				2	\$700.00				
22	WNCN	10/19/16	10/24/16	60 Minutes	7p-8p		:30				NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S				1	\$2,750.00				
23	WNCN	10/19/16	10/24/16	Local News @ 11p	11p-1135p		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	M-WTF--				3	\$700.00				
24	WNCN	10/22/16	10/22/16	LN Sa	11p-1135p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S-				1	\$400.00				
D 25	WNCN	10/19/16	10/24/16	NFL Late Game	430p-7p		:30				NM	0	\$0.00
D 26	WNCN	10/22/16	10/22/16	ACC Football	12p-330p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S-				1	\$450.00				
N 27	WNCN	10/19/16	10/24/16	Sat Hour 2	9p-10p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S-				1	\$750.00				
N 28	WNCN	10/19/16	10/24/16	Steve Harvey	3p-4p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	M---F--				1	\$375.00				

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Contract Dates	Product	Estimate #
10/19/16 - 10/24/16	Issue	5698

Advertiser	Original Date / Revision
POL/League of Conserva	10/17/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 29	WNCT	10/19/16	10/24/16	NFL Early Game	1p-430p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$3,500.00				
N 30	WNCT	10/19/16	10/24/16	ECU Coaches Show	1130a-12p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$500.00				
Totals												59	\$33,230.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	59	\$33,230.00	(\$4,984.50)	\$28,245.50
Totals	59	\$33,230.00	(\$4,984.50)	\$28,245.50

Signature: _____

Date: _____

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125 West 55th St
New York, NY 10019

Contract # 25331874	Changes as of: 10/19/2016 at 5:07 PM	Version: Highlighting Revision 3
CPE: 155/163/5698	Flight: 10/18/16 - 10/24/16	Total \$: \$37,980.00
Agency: WATERFRONT STRATEGIE	Advertiser: LEAGUE OF CONSERVATION VOTERS	Total Spots: 60
3050 K ST NW #100 Washington, DC 20007	Product: Issue Buyer: Perseke, Brad Salesperson: JACOB ROTH 212-373-8175	Office: WASHINGTON Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175
Comments: New Order Issue - League of Conservation Voters PLS CFM T/R JACOB		Total CPP: \$0.00 Total GRP: Traffic #: 955320 Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18	10/19	10/20	10/21	10/22	10/23	10/24	Total Spots	Total \$	CPP	GRP
REV-26	Su 4:30p-7p		CBS NFL Late Game: New England @ Pittsburgh	\$4,000.00	0	30	1	0						1	\$4,000.00	\$0.00	0.0
REV+30	Su 1p-4:30p		NFL	\$3,500.00	0.0	30	0	1						1	\$3,500.00	\$0.00	0.0
REV+31	Su 11:30a-12n		ECU Coaches Show	\$500.00	0.0	30	0	1						1	\$500.00	\$0.00	0.0
TOTALS: 60														60	\$37,980.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25331874	Changes as of: 10/19/2016 at 5:07 PM	Version: Highlighting Revision 3
CPE: 155/163/5698	Flight: 10/18/16 - 10/24/16	Total \$: \$37,980.00
Agency: WATERFRONT STRATEGIE	Advertiser: LEAGUE OF CONSERVATION VOTERS	Total Spots: 60
3050 K ST NW #100 Washington, DC 20007	Product: Issue Buyer: Perseke, Brad Salesperson: JACOB ROTH 212-373-8175	Office: WASHINGTON Primary Demo: Adults 35+ Con Type: POLITICAL/NOTE Assistant: JACOB ROTH 212-373-8175
		Total CPP: \$0.00 Total GRP: 955320 Traffic #: 955320 Separation:

Special Instructions		Order Level Comments	
Date/Time	Added by	Comment	
10/19/16 4:52 PM	JACOB ROTH	New Order Issue - League of Conservation Voters PLS CFM T/R JACOB	
		Line 26 1x 430p NFL \$4000---not airing can make good as: 1x Sun 1p-430p NFL \$3500 1x Sun 1130a-12n ECU Coaches Show \$500 \$4000	
10/19/16 3:09 PM	Jennifer Layman	not airing due to sports Line 19 1x Su 6p news \$325 Line 20 1x Su 630p news \$1250 total \$1575 can make good as: 1x Sat 12n-330p ACC Football \$450 1x Sat 9p Crimetime \$750 1x Fri/Mon 3p Steve Harvey \$375 total \$1575	
10/19/16 3:07 PM	Jennifer Layman	received order too late to get new customer set up in time to meet log deadline. Missed spot: Line 22 1x Tue 8p NCIS \$4750	
10/17/16 2:07 PM	Jennifer Layman	Offer: 1x Wed 9p-11p Pres debate \$4000 1x either 10/22 Sat 8-9p Macgyver \$750 **OR** 10/22 Sat 9-10p Crimetime \$750	
10/17/16 11:29 AM	JACOB ROTH	New Order Issue - League of Conservation Voters PLS CFM T/R JACOB	
10/17/16 11:29 AM	JACOB ROTH	New Order Issue - League of Conservation Voters PLS CFM T/R JACOB	



125 West 55th St
New York, NY 10019

Contract # 25331874 Changes as of: 10/19/2016 at 5:07 PM Version: Highlighting Revision 3

CPE: 155/163/5698 Flight: 10/18/16 - 10/24/16 Station: WNCT
Agency: WATERFRONT STRATEGIE Advertiser: LEAGUE OF CONSERVATION VOTERS
Market: Greenville/New Bern/Wash

3050 K ST NW #100 Product: Issue
Washington, DC 20007 Agency Order #: 5486184 Buyer: Perseke, Brad
Salesperson: JACOB ROTH 212-373-8175

Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH 212-373-8175

Total CPE: \$0.00
Total GRP: 955320
Traffic #: 955320
Separation:

Competitive Information	
Market Budget:	\$126,600
WNCT Share:	30%
Comment:	EST
Unknown:	70%

Daypart Summary				Monthly Summary	
Day/Time	% Distrib	Spots	Dollars	Month	Spots
	100%	60	\$37,980.00	2016-Oct	60
Total	100%	60	\$37,980.00	Total	60

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/19/16 5:07 PM	JACOB ROTH	Revised	1		\$0
Revision	10/19/16 4:52 PM	JACOB ROTH	Confirmed	1		\$0
Makegood 3	10/19/16 3:09 PM	Jennifer Layman	Sent To Rep			\$0
Makegood 2	10/19/16 3:07 PM	Jennifer Layman	Sent To Rep			\$0
Makegood 1	10/17/16 2:07 PM	Jennifer Layman	Sent To Rep			\$0
Queued for Electronic Contracting	10/17/16 11:29 AM					\$0
Revision	10/17/16 11:29 AM	JACOB ROTH	Confirmed			\$0
New	10/17/16 11:24 AM	JACOB ROTH	New	58		\$37,980.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

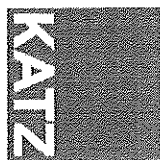


KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25331874		Changes as of: 10/19/2016 at 4:52 PM		Version: Highlighting Revision 2	
CPE: 155/163/5698		Flight: 10/18/16 - 10/24/16		Total \$: \$37,980.00	
Agency: WATERFRONT STRATEGIE		Advertiser: LEAGUE OF CONSERVATION VOTERS		Total Spots: 59	
3050 K ST NW #100 Washington, DC 20007		Product: Issue		Office: WASHINGTON	
		Agency Order #: 5486184		Primary Demo: Adults 35+	
		Buyer: Perseke, Brad		Con Type: POLITICAL/NOTE	
		Salesperson: JACOB ROTH 212-373-8175		Assistant: JACOB ROTH 212-373-8175	
Comments: New Order Issue - League of Conservation Voters PLS CFM T/R JACOB				Total CPP: \$0.00 Total GRP: Traffic #: 955320 Separation:	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
REV- 19	Su 6p-6:30p		9 On Your Side News @ 6 PM	\$325.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV- 20	Su 6:30p-7p		CBS Evening News Sunday	\$1,250.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV+ 27	Sa 12n-3:30p		ACC Football	\$450.00	0.0	30	0	1	1	\$450.00	\$0.00	0.0
REV+ 28	Sa 9p-10p		CrimeTime	\$750.00	0.0	30	0	1	1	\$750.00	\$0.00	0.0
REV+ 29	F M 3p-4p		Steve Harvey	\$375.00	0.0	30	0	1	1	\$375.00	\$0.00	0.0
TOTALS: 59									59	\$37,980.00	\$0.00	0.0



125 West 56th St
New York, NY 10019

Contract # 25331874 Changes as of: 10/19/2016 at 4:52 PM Version: Highlighting Revision 2
CPE: 155/163/5698 Flight: 10/18/16 - 10/24/16 Total \$: \$37,980.00
Agency: WATERFRONT STRATEGIE Advertiser: LEAGUE OF CONSERVATION VOTERS Market: WNCN Greenville/New Bern/Wash
3050 K ST NW #100 Product: Issue
Washington, DC 20007 Agency Order #: 5486184 Buyer: Perseke, Brad
Salesperson: JACOB ROTH 212-373-8175
Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH 212-373-8175
Total CPP: \$0.00
Total GRP: 955320
Separation:

Special Instructions	
----------------------	--

Date/Time	Added by	Comment	Order Level Comments
10/19/16 4:52 PM	JACOB ROTH	New Order Issue - League of Conservation Voters PLS CFM T/R JACOB	
10/19/16 3:09 PM	Jennifer Layman	Line 26 1x 430p NFL \$4000---not airing can make good as: 1x Sun 1p-430p NFL \$3500 1x Sun 1130a-12n ECU Coaches Show \$500 \$4000 not airing due to sports Line 19 1x Su 6p news \$325 Line 20 1x Su 630p news \$1250 total \$1575 can make good as: 1x Sat 12n-330p ACC Football \$450 1x Sat 9p Crimetime \$750 1x Fr/Mon 3p Steve Harvey \$375 total \$1575	
10/19/16 3:07 PM	Jennifer Layman	received order too late to get new customer set up in time to meet log deadline. Missed spot: Line 22 1x Tue 8p NCIS \$4750 Offer: 1x Wed 9p-11p Pres debate \$4000 1x either 10/22 Sat 8-9p Macgyver \$750 **OR** 10/22 Sat 9-10p Crimetime \$750	
10/17/16 2:07 PM	Jennifer Layman	New Order Issue - League of Conservation Voters PLS CFM T/R JACOB	
10/17/16 11:29 AM	JACOB ROTH	New Order Issue - League of Conservation Voters PLS CFM T/R JACOB	
10/17/16 11:29 AM	JACOB ROTH	New Order Issue - League of Conservation Voters PLS CFM T/R JACOB	



125 West 55th St
New York, NY 10019

Contract # 25331874 Changes as of: 10/19/2016 at 4:52 PM Version: Highlighting Revision 2

CPE: 155/163/5698 Flight: 10/18/16 - 10/24/16 Station: WNCN
Agency: WATERFRONT STRATEGIE Advertiser: LEAGUE OF CONSERVATION
3050 K ST NW #100 Product: Issue
Washington, DC 20007 Agency Order #: 5486184 Buyer: Perseke, Brad
Salesperson: JACOB ROTH 212-373-8175

Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH 212-373-8175
Total CPP: \$0.00
Total GRP: 59
Traffic #: 955320
Separation:

Competitive Information	
Market Budget:	\$126,600
WNCN Share:	30%
Comment:	EST
Unknown:	70%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPP
	100%	59	\$37,980.00	N/A
Total	100%	59	\$37,980.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	59	\$37,980.00
Total	59	\$37,980.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/19/16 4:52 PM	JACOB ROTH	Revised	1		\$0
Makegood 3	10/19/16 3:09 PM	Jennifer Layman	Sent To Rep			\$0
Makegood 2	10/19/16 3:07 PM	Jennifer Layman	Sent To Rep			\$0
Makegood 1	10/17/16 2:07 PM	Jennifer Layman	Sent To Rep			\$0
Queued for Electronic Contracting	10/17/16 11:29 AM					\$0
Revision	10/17/16 11:29 AM	JACOB ROTH	Confirmed			\$0
New	10/17/16 11:24 AM	JACOB ROTH	New	58		\$37,980.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT



WNCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 Greenville, NC 27834
 252-355-8500

And:

Waterfront Strategies
 3050 K Street Northwest
 Washington, DC 20007
 USA

Contract / Revision		Alt Order #
955320 /		25331874
Product		
Issue		
Contract Dates	Estimate #	
10/19/16 - 10/24/16	5698	
Advertiser	Original Date / Revision	
POL/League of Conservation Voters	10/17/16 / 10/18/16	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WNCT	Katz Washington	Katz/Washingto
Special Handling		
Demographic		
Adults 35+		
Agency Code	Advertiser Code	Product 1/2
9914573	155	163
Agency Ref	Advertiser Ref	
IN14921		

Short
 #54

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNCT	10/19/16	10/24/16	Local News @ 530a	530a-6a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	M-WTF--	1				\$200.00				
N 2	WNCT	10/19/16	10/24/16	Local News @ 6a	6a-7a		:30				NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	M-WTF--	4				\$425.00				
N 3	WNCT	10/19/16	10/24/16	Local News @ 6a	6a-7a		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	M-WTF--	3				\$425.00				
N 4	WNCT	10/19/16	10/24/16	CBS This Morning	7a-9a		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	M-WTF--	3				\$325.00				
N 5	WNCT	10/19/16	10/24/16	CBS This Morning	7a-9a		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	M-WTF--	3				\$325.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
955320 /	25331874

Contract Dates	Product	Estimate #
10/19/16 - 10/24/16	Issue	5698

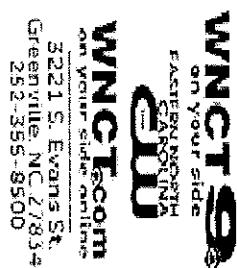
Advertiser	Original Date / Revision
POL/League of Conserva	10/17/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 6	WNCN	10/19/16	10/24/16	Local News Sa 7-8a	7a-8a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	-----S-	1	\$140.00							
N 7	WNCN	10/19/16	10/24/16	CBS This Morning Sa	8a-10a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	-----S-	1	\$300.00							
N 8	WNCN	10/19/16	10/24/16	Local News Su 7-8a	7-8a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	-----S-	1	\$140.00							
N 9	WNCN	10/19/16	10/24/16	Local News @ 12p	12p-1230p		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	M-WTF--	3	\$425.00							
N 10	WNCN	10/19/16	10/24/16	The Talk	2p-3p		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	M-WTF--	2	\$375.00							
N 11	WNCN	10/19/16	10/24/16	CBS This Morning Sa	8a-10a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	-----S-	1	\$300.00							
N 12	WNCN	10/19/16	10/24/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	-----S	1	\$400.00							
N 13	WNCN	10/19/16	10/24/16	Steve Harvey	3p-4p		:30				NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	M-WTF--	5	\$375.00							
N 14	WNCN	10/19/16	10/24/16	Dr Phil	4p-5p		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	M-WTF--	5	\$400.00							
N 15	WNCN	10/19/16	10/24/16	Local News @ 5p	5p-530p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/18/16	10/24/16	M-WTF--	4	\$400.00							
N 16	WNCN	10/19/16	10/24/16	Local News @ 530p	530p-6p		:30				NM	4	\$1,600.00

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WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

WNCN.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

<u>Contract / Revision</u> 955320 /		<u>Alt Order #</u> 25331874	
<u>Contract Dates</u> 10/19/16 - 10/24/16		<u>Product</u> Issue	<u>Estimate #</u> 5698
<u>Advertiser</u> POL/League of Conserva		<u>Original Date / Revision</u> 10/17/16 / 10/18/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week: 10/18/16 - 10/24/16													
N 17	WNCN	10/19/16	10/24/16	Local News @ 6p	6p-630p		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
		10/18/16	10/24/16	M-WTF--	4				\$400.00				
Week: 10/18/16 - 10/24/16													
N 18	WNCN	10/19/16	10/24/16	CBS Evening News	630p-7p		:30				NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
		10/18/16	10/24/16	M-WTF--	2				\$1,250.00				
Week: 10/18/16 - 10/24/16													
N 19	WNCN	10/19/16	10/24/16	Local News @ 6p Su	6p-630p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
		10/18/16	10/24/16	-----S	1				\$325.00				
Week: 10/18/16 - 10/24/16													
N 20	WNCN	10/19/16	10/24/16	CBS Evening News Su	630p-7p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
		10/18/16	10/24/16	-----S	1				\$1,250.00				
Week: 10/18/16 - 10/24/16													
N 21	WNCN	10/19/16	10/24/16	Entertainment Tonight	7p-730p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
		10/18/16	10/24/16	M-WTF--	2				\$700.00				
Week: 10/18/16 - 10/24/16													
N 22	WNCN	10/19/16	10/24/16	60 Minutes	7p-8p		:30				NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
		10/18/16	10/24/16	-----S	1				\$2,750.00				
Week: 10/18/16 - 10/24/16													
N 23	WNCN	10/19/16	10/24/16	Local News @ 11p	11p-1135p		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
		10/18/16	10/24/16	M-WTF--	3				\$700.00				
Week: 10/18/16 - 10/24/16													
N 24	WNCN	10/22/16	10/22/16	LN Sa	11p-1135p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
		10/18/16	10/24/16	-----S-	1				\$400.00				
Week: 10/18/16 - 10/24/16													
N 25	WNCN	10/19/16	10/24/16	NFL Late Game	430p-7p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
		10/18/16	10/24/16	-----S	1				\$4,000.00				
Week: 10/18/16 - 10/24/16													
Totals												57	\$33,230.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
955320 /	25331874

Contract Dates	Product	Estimate #
10/19/16 - 10/24/16	Issue	5698

Advertiser	Original Date / Revision
POL/League of Conserva	10/17/16 / 10/18/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	57	\$33,230.00	(\$4,984.50)	\$28,245.50
Totals	57	\$33,230.00	(\$4,984.50)	\$28,245.50

Signature: _____

Date: _____

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25331874

CPE: 155/163/5698

Agency: WATERFRONT STRATEGIE

3050 K ST NW #100
Washington, DC 20007

Advertiser: LEAGUE OF CONSERVATION VOTERS

Product: Issue
Agency Order #: 5486184
Buyer: Perseke, Brad
Salesperson: JACOB ROTH
212-373-8175

Comments: New Order
Issue - League of Conservation Voters
PLS CFM
T/R JACOB

Version: Highlighting Revision 1

Total \$: \$37,980.00

Total Spots: 58

Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH
212-373-8175

Total CPP: \$0.00
Total GRP:
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18	10/18 - 10/18	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 5:30a-6a		9 On Your Side Morning Edition I	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
2	Tu-F,M 6a-7a		9 On Your Side Morning Edition II	\$425.00	0	30	4		4	\$1,700.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 6a-6:30a to Tu-F,M 6a-7a												
3	Tu-F,M 6a-7a		9 On Your Side Morning Edition II	\$425.00	0	30	3		3	\$1,275.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 6:30a-7a to Tu-F,M 6a-7a												
4	Tu-F,M 7a-9a		CBS This Morning	\$325.00	0	30	3		3	\$975.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 7a-8a to Tu-F,M 7a-9a												
5	Tu-F,M 7a-9a		CBS This Morning	\$325.00	0	30	3		3	\$975.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 8a-9a to Tu-F,M 7a-9a												
6	Sa 7a-8a		Weekend Morning Edition II	\$140.00	0	30	1		1	\$140.00	\$0.00	0.0
Changes: Day/Time from Sa 7a-7:30a to Sa 7a-8a												
7	Sa 8a-10a		CBS This Morning: Saturday	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0
Changes: Day/Time from Sa 8a-9a to Sa 8a-10a												
8	Su 7a-8a		Weekend Morning Edition II	\$140.00	0	30	1		1	\$140.00	\$0.00	0.0
Changes: Day/Time from Su 7a-7:30a to Su 7a-8a												
9	Tu-F,M 12n-12:30p		9 on Your Side News @ Noon	\$425.00	0	30	3		3	\$1,275.00	\$0.00	0.0
10	Tu-F,M 2p-3p		The Talk	\$375.00	0	30	2		2	\$750.00	\$0.00	0.0
11	Sa 8a-10a		CBS This Morning: Saturday	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0
Changes: Day/Time from Sa 9a-10a to Sa 8a-10a												
12	Su 9a-10:30a		CBS Sunday Morning	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
Changes: Day/Time from Su 10a-10:30a to Su 9a-10:30a												
13	Tu-F,M 3p-4p		Steve Harvey A	\$375.00	0	30	5		5	\$1,875.00	\$0.00	0.0
14	Tu-F,M 4p-5p		Dr. Phil	\$400.00	0	30	5		5	\$2,000.00	\$0.00	0.0

Sent to Jacob 10/17/16

Received
too late to get out set up
to start 10/18

955320



125 West 55th St
New York, NY 10019

Contract # 25331874 Changes as of: 10/17/2016 at 11:29 AM Version: Highlighting Revision 1

CPE: 155/163/5698
Agency: WATERFRONT STRATEGIE

Flight: 10/18/16 - 10/24/16
Advertiser: LEAGUE OF CONSERVATION VOTERS

3050 K ST NW #100
Washington, DC 20007

Product: Issue
Agency Order #: 5486184

Buyer: Perseke, Brad
Salesperson: JACOB ROTH 212-373-8175

Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH 212-373-8175

Total \$: \$37,980.00
Total Spots: 58

Total CPP: \$0.00
Total GRP:

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
15	Tu-F,M 5p-5:30p		9 On Your Side News @ 5 PM	\$400.00	0	30	4		4	\$1,600.00	\$0.00	0.0
16	Tu-F,M 5:30p-6p		9 On Your Side News @ 530 PM	\$400.00	0	30	4		4	\$1,600.00	\$0.00	0.0
17	Tu-F,M 6p-6:30p		9 On Your Side News @ 6 PM	\$1,000.00	0	30	3		3	\$3,000.00	\$0.00	0.0
18	Tu-F,M 6:30p-7p		CBS Evening News	\$1,250.00	0	30	2		2	\$2,500.00	\$0.00	0.0
19	Su 6p-6:30p		9 On Your Side News @ 6 PM	\$325.00	0	30	1		1	\$325.00	\$0.00	0.0
20	Tu-F,M 7p-7:30p		CBS Evening News Sunday	\$1,250.00	0	30	1		1	\$1,250.00	\$0.00	0.0
21	Tu 8p-9p		Entertainment Tonight	\$700.00	0	30	2		2	\$1,400.00	\$0.00	0.0
22	Su 7p-8p		NCIS-CBS	\$4,750.00	0	30	1		1	\$4,750.00	\$0.00	0.0
23	Tu-F,M 11p-11:35p		60 Minutes-CBS	\$2,750.00	0	30	1		1	\$2,750.00	\$0.00	0.0
24	Sa 11p-11:35p		9 On Your Side News @ 11 PM	\$700.00	0	30	3		3	\$2,100.00	\$0.00	0.0
25	Su 4:30p-7p		9 On Your Side News @ 11 PM	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
26	Su 4:30p-7p		CBS NFL Late Game: New England @ Pittsburgh	\$4,000.00	0	30	1		1	\$4,000.00	\$0.00	0.0
TOTALS: 58									58	\$37,980.00	\$0.00	0.0

Received too late



125 West 55th St.
New York, NY 10019

Contract # 25331874 Changes as of: 10/17/2016 at 11:29 AM Version: Highlighting Revision 1

CPE: 155/163/5698 Flight: 10/18/16 - 10/24/16 Station: WNCT Total \$: \$37,980.00

Agency: WATERFRONT STRATEGIE Advertiser: LEAGUE OF CONSERVATION VOTERS Market: Greenville/New Bern/Wash Total Spots: 58

3050 K ST NW #100 Product: Issue Office: WASHINGTON Total CPP: \$0.00
Washington, DC 20007 Agency Order #: 5486184 Buyer: Perseke, Brad Primary Demo: Adults 35+ Total GRP:

Salesperson: JACOB ROTH 212-373-8175 Con Type: POLITICAL/NOTE Assistant: JACOB ROTH 212-373-8175 Separation:

Special Instructions	Order Level Comments	
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Date/Time	Added by	Comment
10/17/16 11:29 AM	JACOB ROTH	New Order Issue - League of Conservation Voters PLS CFM T/R JACOB
10/17/16 11:29 AM	JACOB ROTH	New Order Issue - League of Conservation Voters PLS CFM T/R JACOB

Competitive Information	
Market Budget:	\$126,600
WNCT Share:	30%
Comment:	EST
Unknown:	70%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	58	\$37,980.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	58	\$37,980.00
Total	58	\$37,980.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/17/16 11:29 AM	JACOB ROTH	Revised			\$0
New	10/17/16 11:24 AM	JACOB ROTH	New	58		\$37,980.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.